

Expansion & Prosperity

Ambitious Vision

Revenue Growth

Sustainable Development

Vibrant Community

Power Supply Security & Reliability

Renewable Energy

Supply Chain Flexibility

Leading Customer Experience

Flexibility & Transformation



Annual Report 2023

Strategic Partnerships

Social Responsibility

Organization & Governance

Operational Excellence

Research & Development

Institutional Excellence

Transparency & Integrity

Support & Empowerment

Improve Efficiency

Local Content

Integrated Nationalization

National Transformation

About SEC

The Saudi Electricity Company, headquartered in Riyadh, adds substantial value as the largest entity entrusted with the generation, transmission, and distribution of electricity across the Kingdom of Saudi Arabia

The Company's Business Areas within the Kingdom



Following decades of sustainable growth, SEC consistently delivers electricity service through its operations across four geographic regions: Central, Western, Eastern, and Southern Region, supported by a workforce of more than 30 thousand professionals. The company proudly upholds a robust commitment to local employment, boasting a rate that surpasses 94%.

SEC is dedicated to pioneering excellence in energy services by providing outstanding customer experiences through cutting-edge solutions. Its mission encompasses the delivery of superior customer experiences, the augmentation of shareholder value through strategic investments in employees, commitment to environmental protection, and the systematic digitalization of the electricity sector.



Vision

A preeminent power provider through exceptional customer experience, innovation and sustainable solutions



Mission

Deliver best-in-class customer experience and add value to our stakeholders while investing in our people, protecting the environment and endorsing digitalization in power and beyond

Values



Development

Progressive Duty
We are forward-looking, public and leading



Excellence

Active Excellence
We are focused, detailed and agile



Interest

Human Focus
We are empathetic, caring and supportive



www.se.com.sa

